



**DEKARTA
CAPITAL**

Private Equity and Venture Capital

Alexander Lyadov

Managing Partner and co-founder



Before founding Dekarta Capital Alexander worked in the Moscow office of the [Renaissance Investment Management](#) company where, as Vice President, he was responsible for work with high net worth individuals.

Previously Alexander was CEO and co-founder of a group of companies in the field of marketing communication services, [Euro RSCG Group Ukraine](#) (an affiliate of Euro RSCG Worldwide, [HAVAS](#)). Before this Alexander was CEO of Bates Ukraine (part of the [WPP Group](#)), which was twice awarded the titles "The most innovative agency of Ukraine" and "# 1 Agency in Ukraine".

Alexander graduated from [Taras Shevchenko National University of Kiev](#) in analytical chemistry and earned an MBA degree from the University of [Chicago Booth School of Business](#).

Alexander is a passionate advocate of the value of entrepreneurship and has been published in both offline and online media ([Forbes Russia](#)).

Read more about Alexander on [LinkedIn](#) and [Twitter](#)

About Dekarta Capital:

Founded in December 2008 Dekarta Capital is a private equity and venture capital firm specializing in early stage and growth equity investments in medium-sized companies. Presently, Dekarta Capital manages the assets of a private fund equal to \$100 million. The firm seeks to invest in all sectors with a focus on financial services, retail, media, Internet and technology. It typically invests up to \$1 million at the early stage and between \$2 million and \$15 million at later stages. The fund supports technology companies that have originated in Russia, Ukraine and Latvia, which have clearly demonstrated their potential to become industry leaders in the global arena. Further information is available at <http://en.dekartacapital.com/>.